

## Hot New Skin Cancer Breakthrough

Petaluma, CA – September is National Skin Cancer Awareness Month. 1 in 5 Americans will develop some form of skin cancer during their life time.

Among men over 50 skin cancer now ranks number 1 ahead of prostate, lung and colon cancer. During the last 30 years the percentage of women under 40 with basal cell carcinoma cancer has tripled.

The two most common types of skin cancer are basal cell carcinomas and squamous cell carcinomas. In 2008 more than 1 million basal cell carcinomas and 250,000 squamous cell carcinomas will be diagnosed. While these two skin cancer forms have a 95-percent cure rate if detected and treated early, treatment is typically disfiguring.

“We needed to come up with a treatment that worked as well as surgery, but wouldn’t mutilate the patient,” says Dr. Bill E. Cham, PhD and author of, “The Eggplant Cancer Cure” ([www.eggplantcancercure.com](http://www.eggplantcancercure.com)).

The skin cancer treatment that is becoming the topic of discussion in health food stores, doctors offices and at the dinner table is Curaderm BEC5 Cream. The cream is topically rubbed on and slightly around the sore. Dr. Cham claims a more than 95-percent success rate in treating and often removing the basal cell carcinomas and squamous cell carcinomas without damage to the surrounding tissue.

Most often scientific breakthroughs are well funded research projects where dozens of scientists are being funded to test their theories continuously. Eventually human trials begin, once again paid for by either a federal grant or a major medical conglomerate that plans to recoup their costs by raising the price tag of the treatment.

Dr. David G. Williams, a practicing M.D. and editor of Alternatives says “People like Dr. Cham are an endangered species in this day and age. On his own time, using his own money, he has developed a product that could benefit millions of people around the world.”

Treatments developed by single physicians or scientists working on their own time and money are not unprecedented. The Journal of the American Medical Association (JAMA) reports up to 7-percent of research is un-sponsored.

Noted doctor Jonathan V. Wright, the director of the Tahoma Clinic in Renton, Washington, explains a near-perfect treatment is one that works nearly every time, has no adverse side effects and is inexpensive compared with other treatments. “Dr. Cham has discovered and then thoroughly researched and developed a near-perfect treatment for two common skin cancers.”

### About the Author

A member of many Scientific Societies, Dr Bill Cham is frequently invited to speak at Conferences on his research topics. His research interests cover a wide range of disciplines resulting in publications of over a hundred articles on topics ranging from pharmacology, iron metabolism, mineral research, lipidology and oncology. His research in lipidology starting from test tube observations, have led to clinical trials in the USA for the treatment of atherosclerosis and HIV – AIDS. His work in oncology has produced Curaderm BEC5 for the treatment of skin cancers. Human clinical trials in Australia are currently underway to establish whether BEC can also treat terminal internal cancers effectively. Dr Cham’s research is acknowledged worldwide and many scientists are focused on extending his original discovery and research observations.

[www.eggplantcancercure.com](http://www.eggplantcancercure.com)

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